



***Dental Hygiene Committee of California
Education and Outreach Subcommittee Meeting***

*Doubletree LAX
1985 East Grand Avenue
El Segundo, CA 90245*

April 29, 2011

1. Roll Call/Establishment of Quorum

Members Present

Rhona Lee, Acting Chair

William Langstaff, DDS

Andrew Wong, Public Member

Staff Present

Lori Hubble, Executive Officer

Tom Jurach, Associate

Government Program Analyst

Traci Napper, Associate Government
Program Analyst

Dennis Patzer, Enforcement

1. Roll Call

The meeting began at 1:43 p.m. Members introduced themselves for roll call. Rhona Lee sat in Rita Chen Fujisawa's place to establish a quorum.

2. Public Comment

There was no public comment.

3. Chairperson's Report

Ms. Lee read a prepared statement from Ms. Chen Fujisawa serving as the chairperson's report and also congratulated Ms. Chen Fujisawa on her professional promotion. Ms. Lee submitted the report for approval. It was m/s/c (Wong/Langstaff) to accept the report as provided. Motion carried unanimously.

4. Approval of December 5, 2010 Minutes

Ms. Lee brought the subcommittee to approve the minutes. It was m/s/c (Langstaff/Wong) to accept the minutes as presented. Motion carried. Wong and Langstaff abstained given their absence when the meeting occurred.

5. Outreach Events

a. Upcoming

Ms. Hubble reported that all outreach events were canceled per the governor's directive limiting non-critical travel.

b. Attended

Ms. Hubble attended the CDHEA meeting held in Long Beach, CA, January 28-30, 2011.

6. Report on Governor Brown's February 18, 2011 directive prohibiting purchases of free giveaways.

Ms. Hubble gave a report indicating that the DHCC could no longer purchase free giveaway materials or distribute previously purchased giveaways at any outreach events pursuant to the governor's directive.

7. Information on web site

Mr. Jurach provided details about Internet traffic relative to the DHCC's web site. He noted trends in traffic correlating with exam cycles and highlighted the top 5 DHCC web pages visited over time. Mr. Jurach also provided data illustrating geographic web traffic. It is noted that the DHCC receives a significant amount of Internet traffic from the East Coast's New York area as well as sporadic activity from Europe, Asia, and Southeast Asia.

8. Future Agenda Items

There were no future agenda items suggested.

9. Adjournment

Given no further business to discuss, the Education and Outreach subcommittee meeting was adjourned at 1:51 p.m.