



EDUCATION AND OUTREACH SUBCOMMITTEE MEETING MINUTES

**Evergreen Hearing Room
2005 Evergreen Street, 1st Floor
Sacramento, CA 95815
Monday, December 3, 2012**

EDU/OUT - 1 Roll Call

The Education and Outreach Subcommittee Chair, Andrew Wong, called the meeting to order at 3:15 p.m. Anthony Lum, Administrative Analyst, called the roll. With four subcommittee members present, a quorum was established.

Subcommittee members present

Rita Chen Fujisawa, Public Member
Timothy Martinez, DMD
Nicolette Moultrie, RDH
Andrew Wong, Public Member

Subcommittee members absent

None

Staff present

Lori Hubble, Executive Officer (EO)
Anthony Lum, Administration Analyst
Traci Napper, Program Analyst

Claire Yazigi, Department of Consumer Affairs' (DCA) Legal Representative

Chair Wong prefaced that the Committee had new members in both the subcommittees and full committee and requested that all members introduce themselves and explain what occupied their time outside of serving the Committee. Rita Chen-Fujisawa stated that she is a public member of the Committee and works as the Chief Executive Officer for California Association of Health Facilities. Nicolette Moultrie indicated that she is a registered dental hygienist (RDH), a registered dental hygienist in alternative practice (RDHAP), and the Program Manager for The Children's Oral Health Program in Contra Costa County. She added that she is also the owner of Strategies for Healthy Smiles. Timothy Martinez, DMD, stated that he is the Associate Dean for Community Partnership and Access to Care at the Western University Health and Sciences new dental school in Pomona, California. Mr. Wong stated that he is an attorney in private practice and an elected board member of the Pomona Unified School District. Mr. Wong concluded his report by listing all of the Education and Outreach Subcommittee agenda items to be discussed.

EDU/OUT - 2 Public Comment for Items Not on the Agenda:

Chairperson Wong asked if there was any public comment for items not on the agenda. There was no public comment for items not on the agenda.

EDU/OUT - 3 Chairperson's Report

Chair Wong stated that there were four items on the subcommittee's agenda. He gave a brief overview of each agenda item that the subcommittee would address and indicated that it was the extent of his chairperson's report.

EDU/OUT - 4 Approval of April 16, 2012 Education and Outreach Subcommittee Meeting Minutes

Chair Wong was the only remaining subcommittee member that was present at the April 16, 2012 meeting.

- **Motion: Rita Chen Fujisawa moved to accept the meeting minutes as presented.**

Nicolette Moultrie seconded the motion.

Chair Wong asked if there was any public comment. There was no public comment.

Chair Wong called for the vote to accept the meeting minutes.

Vote: The motion passed unanimously (4-0).

EDU/OUT - 5 Website Statistics

Lori Hubble, Executive Officer, presented the website statistics in Tom Jurach's absence. Ms. Hubble stated that there was a spike in website hits in July and August 2012 due to more applicants searching for information on the website. She indicated that the global activity on the website had an increase as well with more hits from Redland, Washington, and Beijing, China.

Chair Wong asked whether there were any questions regarding the website statistics.

Ms. Chen Fujisawa asked whether the statistical numbers have increased or are the numbers the same in comparison to last year. Ms. Hubble responded that in a comparison to last year's statistics, the number of website hits remained consistent.

Ms. Moultrie asked if DHCC wanted to see more hits in the future. Mr. Lum responded that the Committee does want to direct more people to the website so they can obtain the most current information available.

Ms. Chen Fujisawa asked if the number of phone calls has decreased. Ms. Hubble responded that the number of phone calls received by the Committee has remained constant and that she personally answered many of the calls due to the staffing shortage. She explained that when discussing a caller's issue, she refers many of them to the DHCC website if the information they seek is there. She stated that many of the callers are not aware of DHCC's website and need assistance to navigate through it to

locate the information they need. She continued that staff have been instructed to direct callers to the website to find the most accurate and current information.

Ms. Moultrie asked if the educational institutions are notifying their students about the website information. Ms. Hubble stated that she cannot speak for the schools; however, she believed that the institutions would refer them to the website since they have to go there to review the course outline for the law and ethics examination.

Chair Wong asked if there was any public comment.

JoAnn Galliano, Program Director, Chabot College, commented that the website is very user friendly once students are directed to the site.

Susan Lopez, President, CDHA, said that she used the website for ADHA research and found it very interesting that DHCC's website has a report which details the number of different languages that licensees may speak and other interesting details that are provided.

Ms. Hubble explained that there is a renewal survey requirement to be completed by licensee's that are renewing their license. She stated that the data received from the surveys is manually entered into the computer system by staff and then input into a statistical chart for the website.

Chair Wong stated that he encouraged the public or any other person to contact the subcommittee or staff with ideas to make the website more user-friendly to increase the website traffic.

EDU/OUT - 6 Outreach Events

Traci Napper reviewed the upcoming outreach events for 2013. Ms. Napper explained the full names for the acronyms of **CDHEA** (California Dental Hygiene Educators Association), **CDHA**, (California Dental Hygiene Association), **CDA** (California Dental Association), **ADHA** (America Dental Hygiene Association) for clarification. She listed the events that DHCC staff attended throughout 2012 and emphasized the importance of attending such events in order to provide the most current information to the associations and students. She stated that there is a current travel restriction in place and that a travel exemption request must be submitted to DCA for approval before any travel can be executed.

Ms. Napper indicated that Ms. Hubble was the only staff that attended all of the outreach events this year. Ms. Hubble said her experience from attending the event with the educators and CDHA Student Regional Conferences was amazing, as the students were better informed and prepared to complete their applications for the examination. She indicated that by participating in such events, it has significantly reduced the number of phone inquiries received in the office. She stated that since the events, she received feedback that DHCC's participation was greatly appreciated.

Chair Wong asked for any subcommittee member comment. There was no subcommittee member comment.

Chair Wong asked for any public comment.

Ms. Lopez commented that DHCC's participation was well received at the CDHA Student Regional Conferences and that the students gained such benefit from having Ms. Hubble there to help guide the students through the application process. She also stated that at the CDHA House of Delegates, having a DHCC representative present made a great impact and benefitted the meeting.

Chair Wong commended Ms. Hubble for attending the outreach events and for submitting the required exemption requests to DCA. He further stated that the purpose of DHCC is to inform students and practitioners about the Committee to make their lives and professions a little easier should issues arise. He added that he is not sure on the extent that DHCC may participate in any future outreach due to the current travel restrictions in place.

Chair Wong explained that there is a policy within the Committee's Member Guidelines and Procedural Manual prohibiting Committee members from acting or speaking on the behalf of the Committee without proper authorization, so Committee members have not attended the outreach events due to the policy and the current travel restrictions. He indicated that members may travel to the outreach events as a part of the profession (licensee), but not as Committee representatives.

Ms. Hubble stated that the travel restrictions have been lifted slightly where the EO does not have to write an exemption request for mission critical meetings such as Committee or board meetings, examination administration, and enforcement investigations. She continued that for any outreach events, the executive officer has to submit an exemption request to DCA for approval and that all out of state travel is completely prohibited.

Ms. Lopez asked if there was someone they could send a letter indicating the necessity for DHCC representation at outreach events.

Ms. Hubble responded that she will research the issue and get back to Ms. Lopez once she obtains the answer.

EDU/OUT - 7 Future Agenda Items

Chair Wong asked for any subcommittee or public comment.

Ms. Galliano stated that the Dental Board requires its licensees to post notification in the place of practice that they are regulated by the Dental Board of California. She inquired as to whether the Committee is interested in having its licensees post a similar notification for the public informing them that dental hygienist are regulated by the Committee.

Chair Wong requested staff to look into this issue and provide a report for the next subcommittee meeting.

EDU/OUT - 8 Adjournment

The Education and Outreach Subcommittee meeting adjourned at 3:37 p.m.