



## **STAKEHOLDER MESSAGE FOR DHBC STRATEGIC PLAN SURVEY**

Dear Valued Stakeholder,

The Dental Hygiene Board of California (DHBC or Board) is beginning the development of its new strategic plan. The Department of Consumer Affairs, SOLID Planning Solutions (SOLID) is assisting the Board with the strategic planning process.

As a stakeholder, you have an important perspective and stake in the success of the Board. Your completed survey will provide input as to how the DHBC is doing by identifying internal strengths and weaknesses and external opportunities and threats (SWOT Analysis) as consideration for the future direction of the Board.

All responses are anonymous. Thank you for taking time to participate in this short survey. This will allow us to add your feedback to our analysis as we prepare our strategic plan.

This survey will close on August 8, 2023.

Take the online survey here:

<https://www.research.net/r/DHBCexternal2023>



Sincerely,  
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